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ACAP PROFILE for Adria Goldman Gross

Professional Background

I have 30 years of experience in the insurance and advocacy field. I began my career as a claims examiner for Blue Cross/Blue Shield in the travel insurance industry, then went on to claims and underwriting for American International Group before starting MedWise Insurance Advocacy (a division of MedWise Billing, Inc.). I am certified in medical billing and medical claims consulting. The two insurance companies, within two weeks of employment, each taught me how to deny claims. I uncover discrepancies in diagnostic or procedure coding, find loopholes through which insurance companies attempt to deny claims, and I help attorneys, individuals and families resolve medical claim matters usually reducing medical bills and liens. My cases primarily involve denied, overcharged, out-of-network, going no-where claims as well as pre-authorizations. I have been a New York State licensed broker and consultant for over twenty years.

What Qualifies me to be a CAP

With my background in the insurance industry, I bring a depth of knowledge. I started my own business in 2007, MedWise Billing, and, in spite of my own health issues, I have grown my business and helped many clients who have been overwhelmed by their health care issues. MedWise Insurance Advocacy began in 2012 and I bring empathy and concern to my clients' needs. I do not give up and always "go the extra mile" for my clients treating them as if they were part of my family. Also, I am the co-author of "Solved! Curing Your Medical Insurance Problems" and "Multi Payer Medicine Nightmare Made in the USA", endorsed by Ralph Nader.

How Long Have I Been a CAP: Since 2012

Services I provide:

Pre-authorization of medical procedures
Medical claim issues and travel claims - Ambulance / Air Ambulance / Emergency Evac /
Repatriation of Remains
Consultations involving claims and policies
Disability and Long Term Care claims
RX and Anesthesia claims
In & Out Patient Hospital bills
Ambulance / Air Ambulance / Emergency Evac / Repatriation of Remains
Dental claims
Rehab claims / Hospice claims / Nursing Facilities claims
Auto claims / Worker's Comp claims

Services Locations

USA and International

Pro-Bono Services – Specified limit per month